

ABSTRACT OF THE DISCLOSURE

A technology for easily and accurately identifying a counterfeit program is provided. Image data and product-name data, which serve as product data, are input. A determination is made as to whether or not the input product data includes a registered trademark that is attached to genuine products and that is not attached to third party products as first information, and a determination is made as to whether or not the input product data includes a micro character that is attached to only genuine products as second information for counterfeit protection. When the input product data includes the first information and does not include the second information, it is determined that the product is a counterfeit product.